Some people know exactly what they want, while others  need marketing advice and/or content development as well as web design. Some clients already have plenty of graphics while others have none. Familiarity with the variables will enable us to quickly establish your needs.

* Number of products/services
* Is there a flagship product/service to be highlighted throughout the site?
* Do the products/services require extensive descriptions
* Can you provide ample graphics to help promote your product/services?
* Do your graphics require resizing, or other manipulations?
* Can you provide the content (copy) for each page?
* Do you want to collect information from visitors  (surveys or polls)?
* Will you need assistance obtaining your domain name and a host?
* Do you have a company logo to incorporate into the site?
* Do you already have an outline of how the overall site will be laid out?
* Will it be an E-Commerce site?